

# PURE LINEN®



HOSPITALITY INDUSTRY

TABLE LINEN

&

KITCHEN LINEN

CATALOGUE

2022

[www.purelinen.com.au](http://www.purelinen.com.au)

Establish in 2006

Proudly Australian Owned & Operated

# MODERN

# CLASSIC

Now, with the best-selling Modern Classic Hem Stitched collection it is easy to create a beautiful table setting formal or casual. The collection has everything you need: tablecloths; runners; placemats and napkins. Colours: Optical White; Natural flax and Charcoal. Composition: 100% Linen (Pre-Shrunk and Softened)

Napkins Size 45 x 45

Runners Size 42 x 180

Placemats Size 35 x 50

Tablecloths: 142 x 142, 142 x 250, 142 x 280, 142 x 360, 142 x 400 (natural flax only)

Perfect for commercial use - Recommended for the hospitality industry: durable and tested by Australian commercial laundries

Charcoal tablecloth with Optical White napkin on the chair, Natural Flax napkin on the table



# MODERN CLASSIC

Optical White tablecloth with Natural Flax napkin





Optical White tablecloth with Natural Flax napkin



Natural Flax tablecloth, napkin and placemat

# IN STYLE

We gave classic hem stitched linen a modern infusion of colour to create this fresh, versatile collection. In saturated hues, made even richer by linen's natural lustre, texture and drape, these solid napkins are anything but plain.

Composition: 100% Linen. Pre-Shrunken and Softened

Napkins Size 45 x 45 Perfect for commercial use -  
Recommended for the hospitality industry: durable and tested by  
Australian Laundries

French Navy



# IN STYLE

Taupe Grey



Denim



Pearl Blue

Sage

# IN STYLE



Citron



Opal Grey



Sphinx

# MODERN CLASSIC HERRINGBONE



Simple, beautiful and luxurious with a twist...

Designed by and made exclusively for PURE LINEN to complement each other and any décor.

Composition: 100% Linen. Pre-Shrunk and Softened

Napkins area available in two styles (Hemstitched and Plain)

Colours: Persian Blue (Hemstitched only), Optical White (Hemstitched and Plain), Light Pewter (Hemstitched and Plain) and Charcoal (Hemstitched and Plain)

Size 45 x 45

Placemat Colours: Persian Blue, Natural, Green

Size 35 x 50

Tablecloth Colours: Persian Blue, Green, Natural

Sizes: 142 x 142, 142 x 280, 142 x 320



# MODERN CLASSIC HERRINGBONE



Optical White napkins



Light Pewter napkins



Charcoal napkins

# BISTRO

Traditional restaurant style is perhaps the best way to sum up this collection. It's a soft linen in Optical White, Black and Natural that falls beautifully and gives a streamlined appearance on the table. Our pieces in this collection are all made-to-order by one of our European sewing teams. It is a discerning choice for hospitality industry professionals wanting that more traditional look and lighter touch on the table. Of course, these pieces are perfect for the home, as well.

Composition 100% Linen

Colours Optical White, Natural Flax and Black

Cocktail Napkins 22 x 22

Napkins 30 x 30, 40 x 40, 45 x 45, 50 x 50, 60 x 60

Coasters 10 x 10, 12 x 12

Placemats 35 x 50

Runners 50 x 150, 50 x 180, 50 x 200, 50 x 220

Tablecloths Round d-150, d-180, d-200, d-220, d-260, d-270cm

Oblong 140 x 140, 150 x 150, 180 x 180, 180 x 250, 180 x 280, 180 x 320, 180 x 360, 180 x 400, 180 x 500

PURE LINEN can also custom make almost any size you may require. Please contact us to discuss.



# BISTRO

Perfect for commercial use - Recommended for the hospitality industry: durable and tested by Australian Laundries.

Of course, these pieces are perfect for the home, as well.

Optical White tablecloth, placemat & napkin



Navy tablecloth and  
napkins



# AMALFI

Traditional restaurant style is perhaps the best way to sum up this collection. It's a light Italian linen in a choice of Taupe, Stone Grey, Sky Blue, Navy and Charcoal. Linen that falls beautifully and gives a streamlined appearance on the table. Our pieces in this collection are all made-to-order in Italy. It is a discerning choice for hospitality industry professionals wanting that more traditional look and lighter touch on the table. Of course, these pieces are perfect for the home, as well.

Composition 100% Linen

Width 300 cm

Weight 185gsm

Colours Taupe, Stone Grey, Sky Blue, Charcoal & Navy

Made to order in Italy

Cocktail Napkins 22 x 22

Napkins 30 x 30, 40 x 40, 45 x 45, 50 x 50, 60 x 60

Coasters 10 x 10, 12 x 12

Placemats 35 x 50

Runners 50 x 150, 50 x 180, 50 x 200, 50 x 220

Tablecloths Round d-150, d-180, d-200, d-220, d-260, d-270cm

Oblong 140 x 140, 150 x 150, 180 x 180, 180 x 250, 180 x 280, 180 x 320, 180 x 360, 180 x 400, 180 x 500

Taupe tablecloth and  
napkins



Charcoal tablecloth and  
napkins



Sky Blue tablecloth and  
napkins



# AMALFI

Stone Grey tablecloth  
and napkins



Optical White tablecloth,  
placemat and napkin

# CALYPSO DOTS

Traditional restaurant style but with unique embroidered 'dots' or holes is the best way to sum up this collection. It's a soft linen in Optical White, Black and Natural that falls beautifully and gives a streamlined appearance on the table. Our pieces in this collection are all made-to-order by one of our European sewing teams. It is a discerning choice for hospitality industry professionals wanting that more traditional look and lighter touch on the table. Of course, these pieces are perfect for the home, as well.

Composition 100% Linen

Colours Optical White, Natural Flax and Black

Cocktail Napkins 22 x 22

Napkins 30 x 30, 40 x 40, 45 x 45, 50 x 50, 60 x 60

Coasters 10 x 10, 12 x 12

Placemats 35 x 50

Runners 50 x 150, 50 x 180, 50 x 200, 50 x 220

Tablecloths Round d-150, d-180, d-200, d-220, d-260, d-270cm

Oblong 140 x 140, 150 x 150, 180 x 180, 180 x 250, 180 x 280, 180 x 320, 180 x 360, 180 x 400, 180 x 500



# CALYPSO

Natural tablecloth,  
placemat and napkin



# DOTS

Black tablecloth, placemat  
and napkin







# BERTHA

Contemporary rustic describes our Perth-designed and European-made BERTHA Collection. Made from raw linen fabric, it's a nostalgic aesthetic that is given an injection of modern playfulness with a stripe. Choose from Bronze, Indigo or Red to bring some rustic-contemporary raw-linen beauty to your table, wedding or event. This collection includes Napkins, Runners and Tablecloths.

Colours Natural Linen with Bronze, Indigo or Red Stripe.

Composition 100% Raw Linen.

Collection Napkins 50 x 50;

Runners 50 x 180

Tablecloths 180 x 180, 180 x 280, 180 x 320, 180 x 350

180 x 360 (Red Stripe Tablecloths only)

Tablecloth and napkin in Natural with Bronze Stripes, runner and napkin in Natural with Indigo Stripes and a napkin in Natural with Red Stripes

# BERTHA

Perfect for commercial use - Recommended for the hospitality industry: durable and tested by Australian Laundries.

Of course, these pieces are perfect for the home, as well.

Natural with Red Stripes, Natural with Bronze Stripes and Natural with Indigo Stripes napkins



# BERTHA



Natural with Bronze Stripes  
napkin



Natural with Red Stripes  
napkin



Natural with Indigo Stripes  
napkin

# MARTA



Marta is our fresh, contemporary range of striped linen. Set on a 100% raw linen base, our colours have been yarn-dyed to ensure longevity of colour and integrity of cloth. We chose a Natural Stripe, Black Stripe, Blue Stripe and Red Stripe to contrast with the raw colour and give a sense of playfulness, while celebrating the sophistication and beauty of the linen. This collection comes in placemats and runners, plus cushions, providing the opportunity to bring a contemporary or industrial and even Japanese, Belgian, Scandinavian or French look to the dining table – depending on your home and style. However, whichever style is chosen, Marta ensures understated cool.

Colours: Natural Stripe, Black Stripe, Blue Stripe, Red Stripe.

Composition: 100% linen

Handmade with Love & Care in Perth Australia from European linen

Placemats 30 x 50

Runners 50 x 180, 50 x 200, 50 x 300

Cushion cover 50 x 50, 50 x 70

# MARTA

Runners

Natural with Black Stripes

Natural with Natural Stripes

Natural with Red Stripes



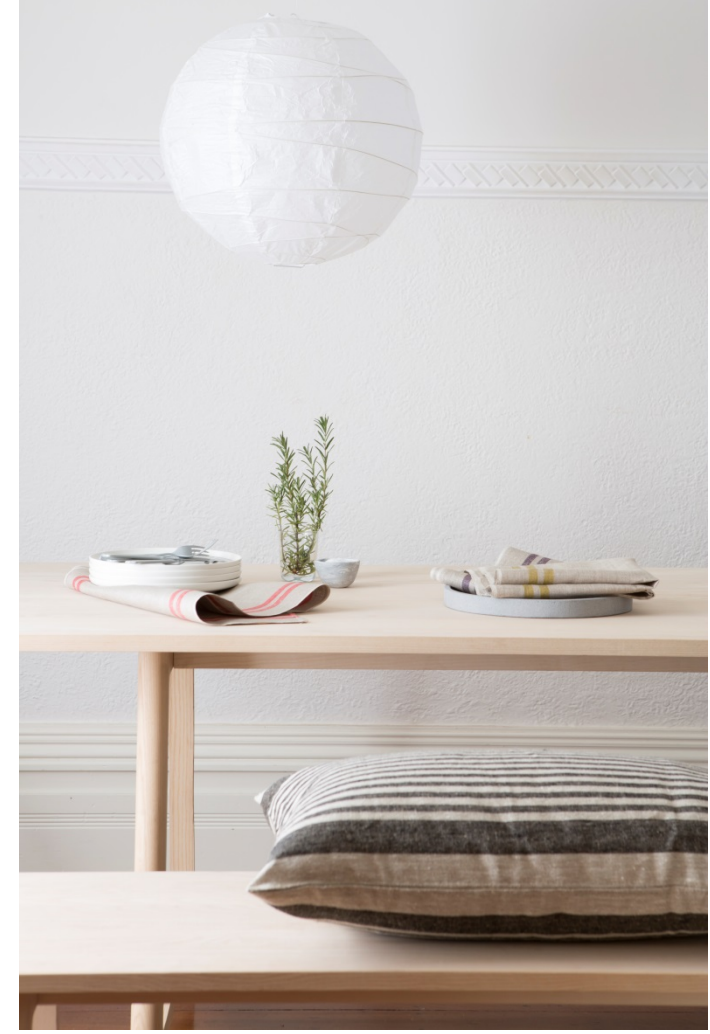
# MARTA



Natural Striped Placemat



Red Striped and Blue Striped Cushions



Black Striped Cushion

# AGNES

Modern Italian style comes to life in AGNES. Our European flax Optical White linen features a simple red/pink or blue two-tone stripe. Collection includes Runners, Napkins and Tea towels. Perfect for home or commercial use.

Made In Europe

Colours Optical White with Blue Stripes; Optical White with Red/Pink Stripes

Composition 100% Linen

Runners 50 x 180

Napkins 50 x 50

Tea Towels 50 x 80

Recommended for the hospitality industry and graded durable as tested



# AGNES



Red Striped runner, Blue Striped napkin



Red Striped napkin, Blue Striped runner



Red Striped runner, Blue Striped napkin





# SIGNATURE

Our very own PURE LINEN Collection is pared back utilitarian style. Referencing the extremely popular Linen Union Glass cloth tea towels, we've created our own nostalgic pieces that will become tomorrow's classics. Think ageless design with a local focus! Our fabric is a 56% linen/44% cotton mix, and comes in napkins, runners, placemats, tablecloths and tea towels.

Colours White with Black, White with Natural, White with Red.

Composition 56% linen 44% cotton

Napkins 50 x 50

Placemats 30 x 50

Runners 50 x 180

Tablecloths 180 x 180, 180 x 28, 180 x 320

Recommended for the hospitality industry and graded durable as tested by Australian Laundries.

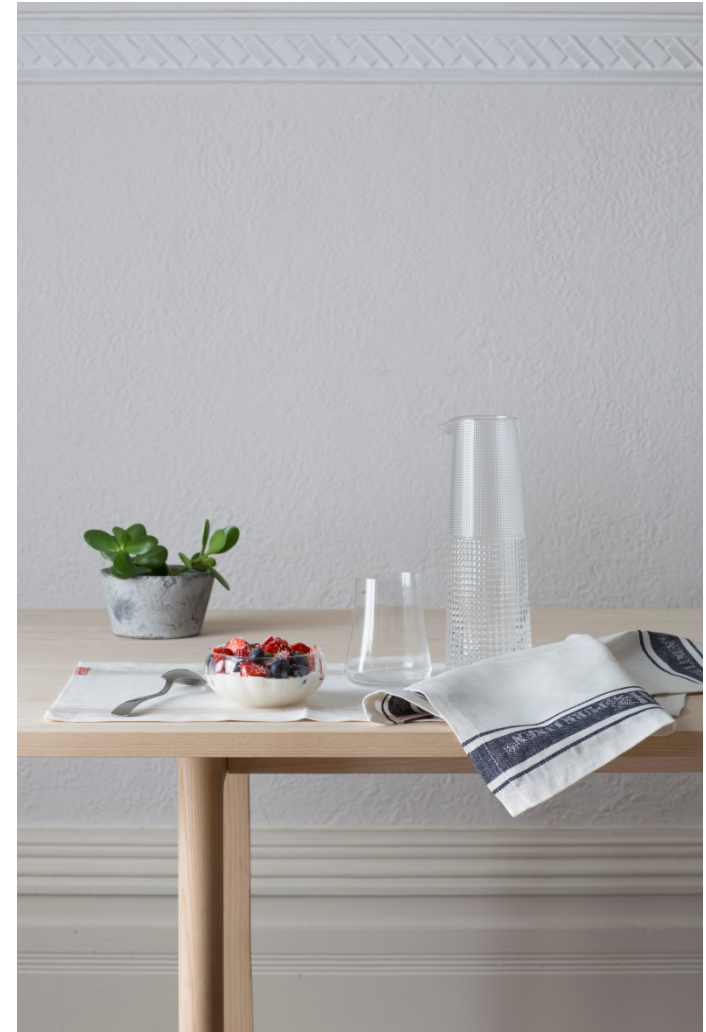
# PURE LINEN SIGNATURE



Black, Natural and Red napkins



Red tea towel



Natural placemat, Black napkin



# CAGLITARI

Casual-yet-sophisticated describes our beautifully simple and soft stonewashed linen range of napkins & runners. CAGLITARI is made in Europe and has a relaxed textural quality that works well with other collections in our range.

With machine washable properties & no ironing needs these napkins are perfect for use time and time again. Coordinating Caglitari Collection items are available to purchase online today to complement your dining room.

Colours Pearl Blue, Oyster, Serenity, Rose Quartz, Rockpool & Pewter

Composition 100% stonewashed linen

Napkins 45x45

Runners 42x180, 42 x 220

Pewter



Rockpool



# CAGLITARI

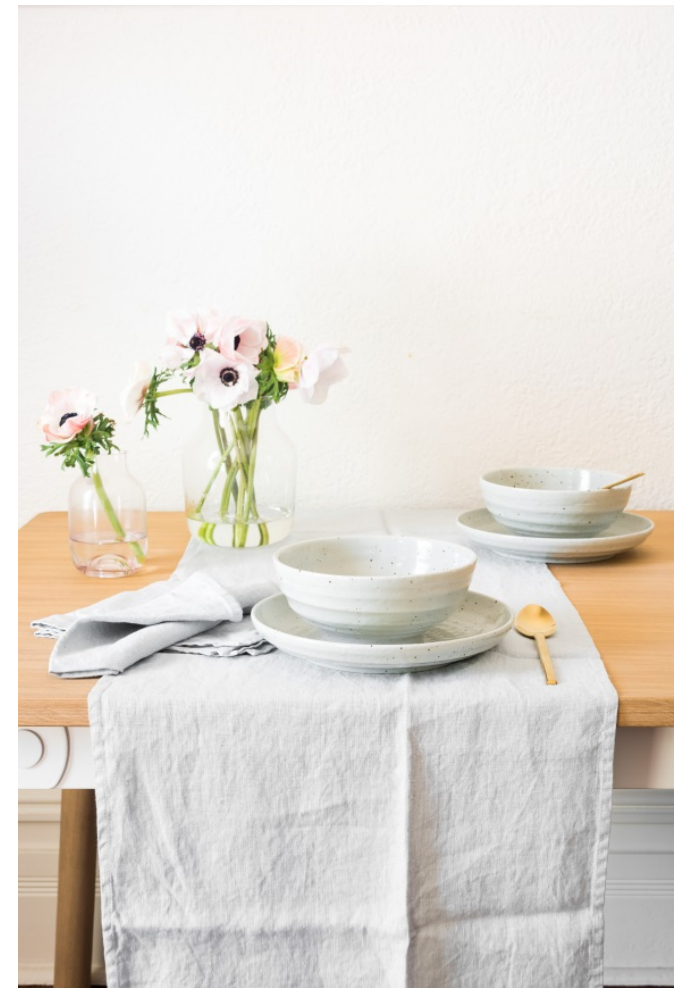
Oyster



Serenity



Pearl Blue





© PURE LINEN

# KLAIPEDA

Modern & trendy restaurant style is perhaps the best way to sum up this collection. Our pieces in this collection are all made-to-order by one of our European sewing teams. It is a discerning choice for hospitality industry professionals wanting that more modern look and a luxury linen touch on the table.

Colours: Butter, Cameo, Cinnabar, Cobalt, Curry, Fern, Grey, Hazelnut, Hunter, Lavender, Midnight, Navy, Nutmeg, Orchid, Oyster, Peacock, Pewter, Raspberry, Red, Sage, Sand, Sunflower

Composition: 100% linen

Napkins: 12cmx12cm; 22cmx22cm; 45x45cm; 50x50cm; 60x60cm .... or any size to order

Midnight



Navy



Cobalt



Cinnabar



Raspberry



Cameo



Lavender



Sand



Butter



Oyster



Sage



Orchid



Nutmeg



Curry



Butter



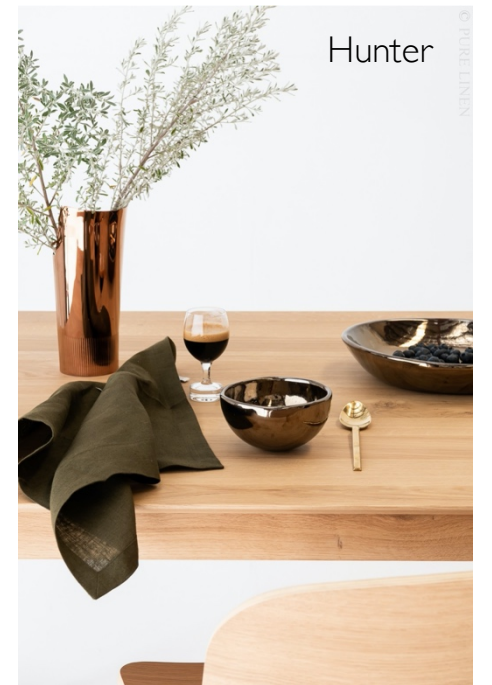
Peacock



Fern



Pewter



Hunter



# COUNTRY CHECKS

Nothing says charm like a check tablecloth... Our COUNTRY CHECKS Collection of tablecloths and napkins is a nostalgic nod to weekends and holidays spent entertaining family and friends. It's relaxed, a design statement and a failsafe choice for summer dining – inside and out – and even perfect to pull out for a picnic.

Made in Europe

Colours Red Check, Blue Check, Natural Check

Composition 56% linen 44% cotton

Napkins 45 x 45

Tablecloth 150 x 150, 150 x 180, 150 x 200, 150 x 250, 150 x 280,  
150 x 300

Use Recommended for the hospitality industry and graded durable as tested by Australian Laundries



# COUNTRY CHECKS

Blue Check tablecloth with Red Check and  
Natural Check napkins



# KITCHEN LINEN

Linen Tea Towels & Aprons



# BERTHA

Contemporary rustic describes our BERTHA Collection. Made from raw linen fabric, it's a nostalgic aesthetic that's been given an injection of modern playfulness with a stripe. Choose from Bronze, Indigo or Red to bring some rustic-contemporary raw-linen beauty to your kitchen or table.

This is a good heavy quality linen towel, and is an excellent economic drying cloth for your glassware.

Also use for oversized napkins or placemats

Made In Europe

Colours Natural Linen with

Bronze, Indigo or Red Stripe



# AGNES

Modern Italian style comes to life in AGNES. Our European flax Optical White linen features a simple red/pink or blue two-tone stripe, giving a classic look to this cloth. Perfect for home or commercial use, this tea towel collection is modern, classic and versatile – try using as an oversized napkin.

This is a good heavy quality linen towel, and is an excellent economic drying cloth for your glassware.

The ability of flax to absorb water rapidly is particularly useful for this application. Linen is about 20% stronger when wet than dry; which helps it withstand mechanical treatment in laundering and in use.

Colours Optical White with  
Blue and Red Stripes

100% Linen

Size 50 × 80



# PURE LINEN SIGNATURE

Our very own PURE LINEN SIGNATURE Collection is pared back utilitarian style. We've used a 56% linen/44% cotton mix, so these tea towels are perfect for commercial or home use. The signature pattern gives our PURE LINEN SIGNATURE Collection a nostalgic look and feel that's guaranteed to become tomorrow's classic. Think ageless design with a local focus!

This is an excellent quality linen/cotton towel, and is an excellent economic drying cloth for your glassware.

Colours White with Black, Red  
And Natural Stripes



# COUNTRY CHECKS

Nothing says charm like a check tea towel... Our COUNTRY CHECKS Collection of tea towels is a nostalgic nod to weekends and holidays spent entertaining family and friends. It's relaxed, a design statement and a failsafe choice for summer entertaining. Use these tea towels in the kitchen, or as oversized napkins (we also sell traditional napkin sizes in this fabric). They are the perfect choice for the beach house, farmhouse or city-based country kitchen.



Colours White and  
Red Checks,  
White and Blue Checks

56% Linen 44% Cotton





# STOCKHOLM

Our Stockholm Towels are made from top quality, 100% Linen, ensuring that they are very absorbent and the most durable Tea-Towels on the market. The Tea Towels are available in Semi Natural and Optical White colours with a hanging loop stitched into their seam.

Suitable for embroidery, screen printing, fabric printing, hand painting, arts and crafts activities.

Proudly made in Europe

Composition 100% Linen

Softened and pre-shrunk

Colours Optical White & Natural

Size 50 x 70







COBALT

# IN STYLE

Our IN STYLE collection celebrates an exquisite balance of contemporary and traditional designs in natural fibres of linen. Transform everyday meal-time into a seriously good time with these linen tea towels by PURE LINEN!

Highly absorbent linen towels, with a loop on the longer side

Made in Europe

Colours French Navy, Pearl Blue, Citron, Cobalt, Opal Grey and Sphinx

Composition 100% linen

Softened and pre-shrunk

Size 50 x 70

CITRON



# IN STYLE

OPAL GREY



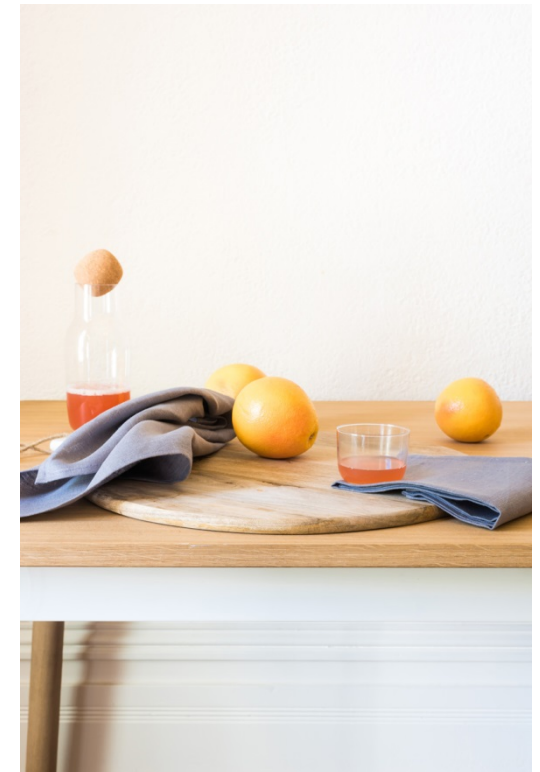
PEARL BLUE



FENCH NAVY



SPHINX





# LESUEUR

LESUEUR Tea Towel Collection

Highly absorbent linen towels, with a loop on the longer side

Proudly Made in Australia

Available in colours: Charcoal, Taupe Grey, Arctic Blue, Denim, Optical White, Natural, Semi Natural, Opal Grey, Pearl Blue, French Navy, Cobalt, Citron, Sphinx, Herringbone Optical White, Herringbone Charcoal, Herringbone Pewter, Herringbone Persian Blue, Herringbone Natural.

Composition 100% linen

Softened and pre-shrunk

Size 50 x 70



ARCTIC BLUE

# LESUEUR

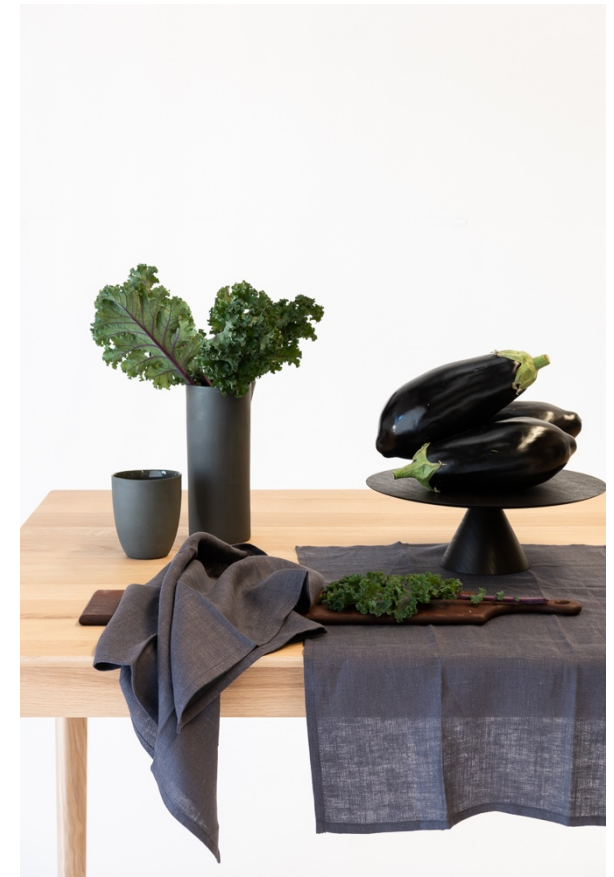
PERSIAN BLUE



TAUPE GREY



CHARCOAL





PEWTER



OPTICAL WHITE



NATURAL

LESUEUR



© PURE LINEN

# ALBANY

ALBANY Tea Towel Collection

Highly absorbent linen towels, with a loop on the longer side

Proudly Made in Australia from Imported European linen

Colour: Sky Blue / Natural

Composition 100% linen

Softened and pre-shrunk

Size 50 x 70



# CAGLITARI

## CAGLITARI Tea Towel Collection

Casual-yet-sophisticated describes our beautifully simple and soft stonewashed linen range of tea towels.

CAGLITARI is made in Europe and has a relaxed textural quality that works well with other collections in our range.

Colours Pearl Blue, Oyster, Serenity,  
Rose Quartz, Rockpool,  
Snow White  
& Pewter

Composition 100%  
stonewashed linen

Size 42x70



OYSTER



PEARL BLUE

# CAGLITARI

ROCKPOOL



ROSE QUARTZ



SERENITY



SNOW WHITE





# HARMONY

HARMONY Tea Towel Collection

Highly absorbent linen/cotton towels, with a loop on the longer side

Proudly Made in Australia from Imported European linen/cotton fabric

Colour: Green / Grey / Silver Jacquard

Composition 56% linen / 44% Cotton

Softened and pre-shrunk

Size 50 x 80



# PURE LINEN®



APRON CATALOGUE  
2021

[www.purelinen.com.au](http://www.purelinen.com.au)

# FELICE (with bib)

If you love quality in the kitchen, then you will love FELICE APRON with BIB. We make aprons to order from beautiful mid-weight 100% linen. Our FELICE APRON is available in a range of colours.

Made with Love and Care in Perth Australia from European linen

Colours in Plain Linen Optical White, Natural Flax, Semi-Natural, Pearl Blue, Arctic Blue, Denim, Taupe Grey, Cobalt, Citron, Sphinx, Sage

Colours in Herringbone Linen Optical White, Light Pewter, Persian Blue, Charcoal

Colours in Stonewashed Linen White, Natural, Tobacco, Opal Grey, Steel Grey, Nude, Dusty Rose, Serenity, Duck Egg

Composition 100%



Pearl Blue



French Navy



Charcoal



Pewter (Herringbone)



French Navy



Taupe Grey



Natural



Sage



# FELICE (with bib)

Persian Blue (Herringbone)



Tobacco (Stone Washed)



White



# FELICE (bib-less)

If you love quality in the kitchen, then you will love FELICE APRON without BIB. We make aprons to order from beautiful mid-weight 100% linen. Our FELICE APRON is available in a range of colours.

Made with Love and Care in Perth Australia from European linen

Colours in Plain Linen Optical White, Natural Flax, Semi-Natural, Pearl Blue, Arctic Blue, Denim, Taupe Grey, Cobalt, Citron, Sphinx, Sage

Colours in Herringbone Linen Optical White, Light Pewter, Persian Blue, Charcoal

Colours in Stonewashed Linen White, Natural, Tobacco, Opal Grey, Steel Grey, Nude, Dusty Rose, Serenity, Duck Egg

Composition 100%



EDGAR with BIB. We make aprons to order from beautiful mid-weight 100% linen. Pure Linen's EDGAR café-style bibbed apron with wide front pockets. We chose a European linen for these pieces, but any fabric from our range can be chosen for your own bespoke solution – we are happy to advise on your choice.

Made with Love and Care in Perth Australia from European linen

Colour Natural Flax

Composition 100% linen

Recommended for the hospitality industry and graded durable as tested by Australian Laundries (dependent on chosen fabric)





EDGAR without BIB. We make aprons to order from beautiful mid-weight 100% linen. Pure Linen's EDGAR café-style bib-less apron with wide front pockets. We chose a European linen for these pieces, but any fabric from our range can be chosen for your own bespoke solution – we are happy to advise on your choice.

Made with Love and Care in Perth Australia from European linen

Colour Eco Natural

Composition 100% linen

Recommended for the hospitality industry and graded durable as tested by Australian Laundries (dependent on chosen fabric)







If you love quality in the kitchen, then you will love our BISTRO APRON with BIB. We make aprons to order from beautiful mid-weight 100% linen.

Made for PURE LINEN with Love and Care in Lithuania

Colour Natural

Composition 100% linen

For use in the home and for hospitality industries

# CHEF APRON WITH BIB

Features 2 Pockets, Adjustable Sliders, Crossed Straps at Back

Colours

**Stonewashed** White, Natural Flax, Tobacco, Dusty Rose, Nude, Opal Grey, Steel Grey, Duck Egg, Serena

Yarn Dyed 245gsm French Navy, Charcoal, Denim, Arctic Blue, Taupe grey, Opal Grey, Pearl Blue, Cobalt, Citrone, White, Natural, Semi-Natural & Sphinx.

Herringbone 185gsm White, Charcoal, Light Pewter, Natural, Persian Blue.

Composition 100% European linen.

Use Domestic and hospitality industries.

Production time 3-5 working days (for small orders).

Care Machine Washable up to 40 degrees and Gentle Tumble Dry.

# CAFE APRON WITHOUT BIB

Features Side Pocket, Adjustable Neck Strap, 3 Mother of Pearl Buttons

## Colours

Stonewashed White, Natural Flax, Tobacco, Dusty Rose, Nude, Opal Grey, Steel Grey, Duck Egg, Serena

Yarn Dyed 245gsm French Navy, Charcoal, Denim, Arctic Blue, Taupe grey, Opal Grey, Pearl Blue, Cobalt, Citron, White, Natural, Semi-Natural & Sphinx.

Herringbone 185gsm White, Charcoal, Light Pewter, Natural, Persian Blue.

Composition 100% European linen.

Use Domestic and hospitality industries.

Production time 20-30 working days (for small orders).

Care Machine Washable up to 40 degrees and Gentle Tumble Dry.

# DELUXE APRON WITH BIB

Features Side Pocket, Adjustable Neck Strap, 3 Mother of Pearl Buttons

## Colours

Stonewashed White, Natural Flax, Tobacco, Dusty Rose, Nude, Opal Grey, Steel Grey, Duck Egg, Serena

Yarn Dyed 245gsm French Navy, Charcoal, Denim, Arctic Blue, Taupe grey, Opal Grey, Pearl Blue, Cobalt, Citron, White, Natural, Semi-Natural & Sphinx.

Herringbone 185gsm White, Charcoal, Light Pewter, Natural, Persian Blue.

Composition 100% European linen.

Use Domestic and hospitality industries.

Production time 3-5 working days (for small orders).

Care Machine Washable up to 40 degrees and Gentle Tumble Dry.

